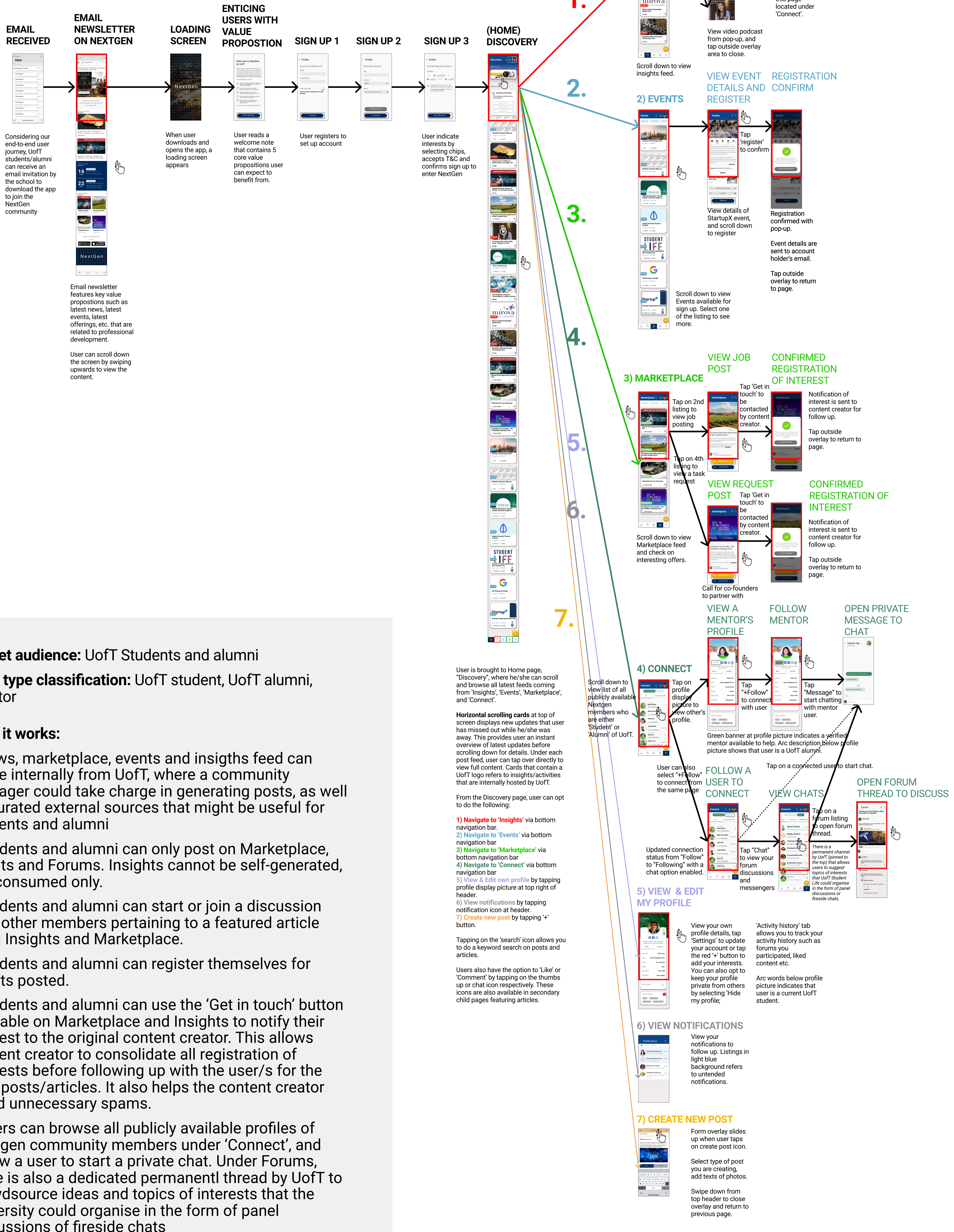


NextGen

Hi Fi Sequential Storyboard

View Interactive Prototype on Figma:

<https://www.figma.com/proto/IXCYrYet3LCH3VkekZVHwN/INF2191-NextGen-A3?node-id=2%3A2353&viewport=453%2C138%2C0.06575226783752441&scaling=scale-down&page-id=0%3A8199>



Target audience: UofT Students and alumni

User type classification: UofT student, UofT alumni, mentor

How it works:

- News, marketplace, events and insights feed can come internally from UofT, where a community manager could take charge in generating posts, as well as curated external sources that might be useful for students and alumni

- Students and alumni can only post on Marketplace, Events and Forums. Insights cannot be self-generated, but consumed only.

- Students and alumni can start or join a discussion with other members pertaining to a featured article from Insights and Marketplace.

- Students and alumni can register themselves for events posted.

- Students and alumni can use the 'Get in touch' button available on Marketplace and Insights to notify their interest to the original content creator. This allows content creator to consolidate all registration of interests before following up with the user/s for the said posts/articles. It also helps the content creator avoid unnecessary spams.

- Users can browse all publicly available profiles of Nextgen community members under 'Connect', and follow a user to start a private chat. Under Forums, there is also a dedicated permanent thread by UofT to crowdsource ideas and topics of interests that the university could organise in the form of panel discussions or fireside chats